



Ballistic United

soccer club

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BUSC Office Reminders

OFFICE HOURS

Monday- Thursday - 9:30am-2:30pm

Friday - Office is open but with limited staffing

If you have a question or need additional information about BUSC please send an email to [Anna Molz](#). Your email will be answered or directed to the correct [BUSC Board or Staff Member](#).

Sending an email is the best way to contact the BUSC office as we are in and out. We will pick up voicemail but email is much faster to receive a response.

THANK YOU.

Message from Sam Head, BUSC President

Hello BUSC Families -

When the weather turns cool and the days get short, that means Fall soccer is winding down. The recreational teams played their last league games and the younger competitive teams completed their State Cup runs. The middle ages finish their State Cup play in mid-December and January, and the high schoolers are taking a three-month break from Club to play in high school. As the seasons wind down, planning for the next season ramps up in the Club. In addition to implementing the US Soccer changes around birth year, team and field size, I am proud to introduce two new members of our Board.

Scott Berglin is joining the Board as the Director of Competitive Play. Scott played college soccer at Cal State Hayward and coached there for three years post-

In This Issue

[Message from Sam Head, BUSC President](#)

[Message from Kevin Crow, BUSC Executive Director](#)

[Message from Andrew Ziemer, BUSC U12-U14 Technical Director](#)

[Message from Tony Chavarria, BUSC Recreational Technical Director](#)

[2015 Volunteer Award Recipients](#)

[Futsal Update/News](#)

[BUSC U14 US Development Academy](#)

[Play Bernal Update](#)

[Play Bernal...- Honor a Special Coach](#)

[BUSC Alumni Game \(AVHS/FHS\)](#)

[Concussion Update](#)

[BUSC Merchandise Store](#)

[BUSC 2016 Winter Soccer Academy](#)

[Club Mobile App](#)

graduation. In 1992, he began coaching at the high school level and is currently the Varsity Soccer Coach at Amador High School. Outside of soccer, Scott is the lead pastor at Rock Bible Church, which he started in 2010. He is a husband and father of three with two boys playing in the Club. I am very excited to bring Scott's depth of soccer knowledge, experience starting up and running a growing organization, and his demeanor to the Board room and to the parents of Comp players in the club.

Alyson Atkinson is joining the Board in a new Communications and Marketing role, initially focused on our communications with you, the members of our Club. Alyson grew up playing soccer in Alameda and went on to Sacramento State for college and St. Mary's for graduate school. She, her husband and two boys (players in the Club) are long-term Pleasanton residents. Alyson has a deep history with the Club, having served as the team manager for both boys' teams for a number of years, academy manager multiple times, BUSC volunteer coordinator and the U10-U11 Age Group Coordinator. Alyson works for Southern Wine and Spirits, and is "looking forward to enhanced ways to improve and connect BUSC community with communication, social events, fundraising."

A warm BUSC welcome to Scott and Alyson.

Speaking of social events and fundraising, when you next see **Michelle Lemus, Kelly Cantu** and **Ray Morgan**, be sure to give them each a high five. This is the core team who planned the Orange and Gold bash at Barone's last month. All told, these three, along with many volunteers who helped put on the event, the teams and players from both clubs and the parents who had a great time at the event, raised more than \$32,000! That is the net proceeds that goes back to both clubs! Outstanding! I cannot wait for next October.

Thank you all for a great Fall season. Check the Amador and Foothill websites, and come out to see the older boys play some great high school soccer. Please

Quick Links

[BUSC Club Directory](#)

[BUSC Club Calendar](#)

US Soccer

[BUSC U14 US Soccer Development Academy](#)



Stay Connected

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let me know of any questions or comments.

Enjoy the Thanksgiving holidays!

Message from Kevin Crow
BUSC Executive Director

The fall season is quickly coming to an end and preparations for the upcoming year are underway. I look forward to working with everyone, members, staff, and board to accomplish great things in 2016.

As we enter the beginning of the winter season, the city is being fairly aggressive with their request to shut down fields so they can get an early jump on their maintenance. BUSC always tries to support the city in their efforts to keep our city fields top notch. However, we do have many teams at the U11-U14 age groups that continue to train and play games through mid December. Those Bernal turf and lighted fields scheduled for opening on September 1st of next year can not come to soon! So please be patient while your sons teams trainings are shifted each week.

The technical staff and I have are actively making plans for 2016. We are excited about our coaching staff and are in discussions with all coaches in regards to plans for 2016.

Each month, our technical staff meets with our clubs coaches. This is a great way to maintain consistency and implementation of our style of play, make sure coaches are aware of upcoming key dates and any changes to club policy, and build coaching camaraderie. During our last meeting, in October, coaches had the opportunity to learn about "mental skills coaching" and its importance to our players and parents. The session focused on the "mental skills coaching" aspect of our jobs, how coaching language, body language, tone of voice, timing of communication, and lack of understanding of a player's body language can have a negative impact on player development and their overall experience. The club brought in industry professional Erika Carlson for the evening to run the

coaching education session. The evening was appreciated and productive for all in attendance.

I would like to congratulate all the 2015 club award winners! To all of the volunteers in our club, your efforts are very important to the operation of our club and ultimately your sons soccer experience. The volunteers being recognized for their outstanding support of our club and our initiatives, the technical staff salutes you all! To the award winning coaches and teams in both our competitive and recreational divisions, your teams have developed throughout the year and competed very well in all competitions, all while maintaining our clubs style of play and showing great class and sportsmanship.

This past week, both Rage and BUSC combined to host a member information night to learn more about the upcoming 2016 US Soccer rule changes. The evening took place at the Amador High Theater. The evening was intended to inform and educate parents and help them better understand the changes, the timing of the changes, and the benefits and reasoning behind the changes. For those who attended, we hope the evening was beneficial.

Finally, the staff and I would like to wish everyone a great holiday season! Be safe in your travels and we look forward to seeing everyone back on the pitch!

Message from Andrew Ziemer
BUSC U12-U14 Technical Director

BUSC U12-14 Fall Update

The Fall has been very successful for Ballistic for individual and team development. It has been a very busy time with both Fall League and NorCal State Cup. We also have many players in the leadership program, PDP, ODP and IDP as well as our internal opportunity in which players train up weekly with a team one level higher.

The U12-U13 teams are wrapping up Spring league

and some teams will end State Cup in mid-December while others will extend State Cup into January and February.

The U14 age group teams have several boys who are freshman and are busy with the high school, while the other teams take a small break and gear up for Winter league. After the New Year, the U14 teams will compete in a Spring League and finish State Cup in late Spring.

All U12-14 age groups will get a nice Winter Break and before we know it we will be back for Placements for the 2016-2017 Season.

THANK YOU!!!!!! We would like to thank all the Team Managers, Team Treasures and other Team Volunteers for all of their hard work this season. Without the countless hours of parent help off the field, we would not be able to develop the players so well on it.

We encourage all players who finish in December to sign up for the **BUSC WINTER ACADEMY**, so they are sharp going into the Placements.

Sign up for the [Winter Academy](#)

Message from Tony Chavarria
BUSC Recreational Technical Director

Dear Coaches and Families,

The 2015 soccer season has come to a close. I want to thank all of you for giving your valuable time by volunteering to coach, co-coach and for participating in the activities of the season.

In a short re-cap of the season, we had a total of 86 teams participate from the under 5 through the under 19 age groups.

This year the club celebrated the 47th annual BUSC/RAGE Pleasanton Soccer Parade. The parade

is one of the largest soccer parades in California, and is a great way to kick off our season.

As usual, the All Star game weekend was a blast for everyone involved. Each coach from the U7 to the U12 age groups selected players from their team to participate. The games were held on October 25th.

Our coach appreciation night, held at McKay's Taphouse, was a great chance to hear about everyone's season.

Overall, the most important thing was to see the boys playing the game of soccer and having fun. I hope you all had fun as well!

Please keep in mind to volunteer as a coach in the 2016 season. If it weren't for those that volunteer, our season would not be possible.

Truly yours in soccer,
Tony Chavarria
Recreational Technical Director

Ballistic United Soccer Club 2015 Volunteer Award Recipients

Our club operates many programs on many levels and relies heavily on countless volunteers and part time individuals to make our programs run smooth and efficient. Each year we are proud to recognize a handful of individual who have helped our members enjoy their soccer experience. [Read their stories and learn more about what they contribute to the club.](#)

Below are our clubs recipients for 2015.

Recreational Team Coach; **Gary Shellenberg**
Recreational Team: **BUSC U19 Ballistic Gold**
Competitive Coach: **Pablo Espinosa**
Competitive Team: **U16 Elite**
Team Manager: **Alyson Atkinson**
Volunteer: **Darryl Watson**

**CONGRATULATIONS TO EACH OF YOU!
VERY WELL DESERVED!**

Futsal Update/News

BUSC & Futsal had quite a year. In March and July, our U8 and U9 teams won the Regional and National Championships respectively. The teams were lauded by many futsal veterans for their dynamic play. At the July event held at the Anaheim Convention Center, six BUSC teams played against the nation's best. I suspect the memories of the games will fade, but hide-and-seek in the hotel halls, nightly pool parties, and endless laughter, will likely endure.

In September, Futsal became an integral part of the soccer season as the U9, U10, & U11 competitive teams trained 1x per week at Pleasanton Middle School. BUSC continues to be amongst the nation's most progressive soccer clubs and the introduction of futsal is yet another example of this. Playing on a hard, flat surface in a condensed area demands that players think quicker, play faster, and control the ball with more precision. All this leads to better soccer players. In addition to increasing skills, futsal is plain fun, and many of our players expressed their joy over playing the game.

This Winter, training groups at U8, U9, and U10 will train from December to March and again compete in league and tournament play. Because of Futsal's growing popularity, the club is actively looking into opportunities to build in town facilities. This will allow us to meet a growing need and also not be at the whims of the weather.

Thank you to all our families for making this such a memorable year!

Rob Bell
BUSC Director of Futsal

Ballistic United - US Development U14 Academy has a great performance in Los Angeles Showcase

Saturday, November 7

Ballistic United 2 - Arsenal FC 1 (50 minute game)

Ballistic started fast and dominated possession in the first of two 50 minute games on Day 1 of the Showcase at Stub Hub in Carson, CA. Playing in the club wide 1:4:3:3 System and mostly in the half of the opponent, Ballistic went up 2--0 on two beautiful goals by Antonio Sanchez in the 6th and 9th minute after great passing and combination play from the whole team. Shortly after the 2nd goal, Antonio missed the chance for a hat trick after the Arsenal FC keeper denied him on a penalty kick. Shortly after halftime, Arsenal scored on a counter attack to make it 2--1. Despite attacking for the entire second half, Ballistic could not quite find the 3rd goal and finished the game with the victory. [Click here to read more](#)

To read about the U14 Academy please visit this [link](#) for an overview.

To check on the [BUSC U14 USDA Schedule and Results](#).



Play Bernal Update

As I am sure most club members are aware, the "[Play Bernal.org](#)" campaign is underway to support the new Bernal Phase 2 project and turf fields which are located across from the fairgrounds. The fields are coming

along and taking shape quite quickly. The lights have been installed and the playing ground has been leveled and prepared. The fields are scheduled to be open to play on September 1, 2016.

There have been some questions raised by members about concerns they have heard in articles or the news over illness thought to be related to playing on synthetic turf fields. I thought I'd address what I know in regards to the product the city has chosen to purchase for our turf fields.

All-weather sports fields that utilize crumb rubber and silica sand started to be used in 1996. Today there are thousands of such fields across the U.S. Since 1996 players and owners have had growing concerns with the infill systems that are on the market today. The concerns, whether true or not, range from: high-surface temperatures, crumb rubber containing chemicals, bacteria, and odors, and the surface abrasiveness.

The city has gone to great lengths to educate themselves about the various field turf products. They are well aware of the concerns mentioned above and agree that our clubs' members' safety is of the utmost importance. The infill chosen by the city, called ZeoFill, was developed in 2008 and is made out of a natural organic resource from the earth. Zeofill has a negatively-charged honey-combed molecular structure which absorbs the water like a magnet and holds it for slow release to cool the surface temperatures. The surface will stay cool for much longer periods of time, have less odor (rubber smell), does not use silica sand for dusting, and is extremely durable.

Zeofill is also Proposition 65 safe. This means the product does not have any trace of crystalline free silica like other field turf products. As far as drainage, the product allows liquid to drain through itself slowly after saturation.

We are excited about finally having year round fields to train on in town. These fields will be shared by the Pleasanton Sports Council participating clubs and help

our kids enjoy their sport of choice year round!

Play Bernal - Honor a Special Coach

Discount for coach names on donor wall!

For all who have experienced youth sports - as a player, a parent or both - you know how awesome it is to have a truly special coach. Every year, hundreds of coaches dedicate their time to Pleasanton youth. The coaches teach not only skills related to the sport they coach, but also important life lessons in teamwork, commitment, character and more. Many of these coaches have left their mark on Pleasanton, by sustaining excellence in coaching for many years. They create memorable experiences for the players they coach and have a positive impact on lives.

The Play Bernal campaign would like to honor these truly special coaches. We are offering a 25% discount for coach names on the donor wall at the Champion level (\$750 w/ promotion). [Click here for more information](#) . . .

BUSC supporting the local Amador & Foothill Alumni Game and their respective boys soccer teams!

BUSC is proud to support high school soccer and encourages our members to participate and enjoy their high school seasons. In particular, at a local level, we support both our local high school programs at Amador and Foothill. I guess I should fully disclose that I attended Amador so I have a slight preference for the purple & gold!

In partnership, BUSC is promoting their annual alumni showdown that will take place next month on **Saturday December 26th at Amador's stadium**. Kick off is scheduled for 3:00pm with a after game "social" immediately following at McKay's Taphouse & Beer

Garden located off Main Street. The games have been a lot of fun over the years, can become quite competitive, and its always great to see ex-players reminisce about their glory days and how great they all were way back when! All proceeds for the game will go directly to both soccer programs.

If there are any Alumni interested in playing please contact:

Foothill - [Jason Wescott](#)

Amador - [Scott Berglin](#)

If you are unable to attend the event but would like to make a donation to either soccer program please send donations to the respected schools:

Foothill High School Boys Soccer

Attn: Jason Wescott

4375 Foothill Road, Pleasanton, CA 94588

PHONE: (925) 461-6600

Amador Valley Boys Soccer

Attn: Scott Berglin

1155 Santa Rita Road, Pleasanton, CA 94588

PHONE: (925) 461-6100

Concussion News from Dr. Walsh

Regarding US Soccer's concussion statement, BUSC is on top of this important topic. Our style of play encourages the ball to be kept on the ground at these young age groups and coaches are provided a concussion class each year by Dr. Robert Walsh D.C..

It's not uncommon for a governing body in competitive sports to adopt such guidelines as it's become apparent some athletes are not seeking appropriate care after head trauma.

If you have any questions regarding this topic I

encourage you to contact [Dr. Walsh](#) or (925) 485-4534.

BUSC Club Merchandise and Web Store

What's a better gift to give than the gift of support. This Holiday season show your son how much you support his team by buying spirit gear from his soccer club.

We now have official BUSC scarves added to the [BUSC Online Merchandise Store](#), along with some Holiday spirit bundles. The scarves will be available for pickup starting in December. We have only a limited amount in stock, so pre-order now before we run out.



If you have any questions, please contact [Kate Chase](#)

In partnership with our local sports retailer, [All-Star Sports](#), families can order and pay online and pick up their delivery locally at the [All-Star Sports](#) location right off of Valley and Hopyard.

BUSC 2016 Winter Soccer Academy



BUSC 2016 WINTER SOCCER ACADEMY

BUSC Winter Academy will be lead by BUSC Directors:

- Kevin Thorsen (Academy Director)
- Tony Chavarria (Recreational Technical Director)
- Jordan Anderson (Academy Director)

BUSC will have a Director for each age group and operate the program in three separate groups:

- U6/U7/U8 Academy
- U9/U10 Academy • U11/U13 Academy

Academy is open to players 6-13, all levels of play

TUESDAY AND THURSDAY'S
4:00PM - 5:15PM
AT VAL VISTA FIELD
IN PLEASANTON

- Age groups will be based on the 2015 Playing Season
- Rainouts for the Academy will be scheduled on Fridays

Jan. 12, 14, 19, 21, 26, 28

Feb. 2, 4, 9, 11, 16, 18, 23, 25

For more information
 about the BUSC program
 contact:

Tony Chavarria at

tonyatallstar@comcast.net

COST: WINTER ACADEMY (TUES/THURS) \$195.00
TO REGISTER, GO THROUGH KORRIO.COM
INFORMATION ON THE WINTER ACADEMY 2016
VISIT BUSC.ORG

Mail in payments to the BUSC Office:
 275 Rose Ave., #209, Pleasanton, CA 94566
 Make checks payable to BUSC Winter Academy

Questions about registration? Contact Anna Molz at anna@busc.org



Club Mobile App is Here!

BUSC and the Rage have partnered with Mobile Youth Sports Network (MYSN) to launch our own mobile app! This is a great tool for families to easily access our club website using their handheld devices. All Competitive BUSC & Rage team schedules can be easily downloaded into the app and both club websites can be linked to the app. Coming soon will be a user-friendly communication and messaging center for players, parents, coaches, and the club to share information in a privatized manner. This means no emails or cell phone numbers need to be entered and you remain private!

Detailed info can be found on our [website](#).

Ballistic United Soccer Club | | anna@busc.org |
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