

**BALLISTIC UNITED SOCCER CLUB**  
**BOARD OF DIRECTORS MEETING**  
December 7th, 2016

**BOARD MEMBERS:**

Present:

Kevin Crow, Sam Head, Scott McMillin, Jerry Losson, Darryl Watson, Alyson Atkinson, Ben Castro

Guests:

Tibor Pelle, Scott Coates, Kimberli Clarke

**PROCEEDINGS:**

- Sam Head called the meeting to order at 7:15 PM.
- Motion to approve the November meeting minutes was made by Jerry Losson and seconded by Scott McMillin. The motion was approved.

Executive Director Report:

- Continued discussions with Frans Hoek on plans for 2017.
- Working with Andy Cumbo on enhancing the College Advisory program to help more BUSC players.
- Met with the US Soccer Foundation to understand their mission and see if there are any potential partnership opportunities.
- Resubmitted a new version of the budget per feedback from various sources.
- Met with an outside vendor on our video program. This would be to address our commitments to the competitive and academy programs.
- Baseline concussion testing is rolling out for all players U14 and above.
- Working with a company on potentially marketing our youth programs and tournaments.
- Futsal program is currently running through the winter months with strong numbers.
- Winter Academy is starting at the beginning of January with strong registration numbers.
- Hosted a coaching education class on restarts for the competitive staff.
- Placements will be posted onto the website within the next few weeks.

President Report:

- Annual General Meeting is scheduled for January 11<sup>th</sup>.

Vice President Report:

- No Updates

Competitive Director Report:

- No Update

Treasurer Report:

- No Updates

Secretary Report:

- Meeting notes for November was sent out via email.
- Attended a demo of the SportsEngine software package for use within the club.

Recreation Director Report:

- Met with the Age Group Coordinators to talk about last season and will meet with the new coordinators in March.
- Adjusted the uniform sizes from last year given the birth year change.
- Orders have been sent into Soccer Pro with counts and sizes for next year.
- The plan is to have uniforms available at the beginning of August so they can be distributed at the coaches meeting.
- Participation trophies will be ordered for ages through U10 and 1<sup>st</sup>/2<sup>nd</sup>/3<sup>rd</sup> place trophies for U12 and above.
- The process for boys playing up an age group needs to be finalized for the recreation division.

Academy Report:

- Andrew Ziemer sent an email as an update on the US Soccer Academy program and what is looked for from players and style of play.

Member Relations Report:

- Requesting content for the next club newsletter coming out in January.

Public Relations & Community Report:

- The BUSC philosophy board has been built and hung in the office.
- Working on a club wide affiliate program.
- Working on corporate sponsorships for the club.

- Continued development on a comprehensive marketing plan.

*New Business:*

- Tibor Pelle and Scott Coates talked about the home energy audit and affiliate program benefits for the club.
- The new office manager Kimberli Clarke was introduced to the board.
- Discussed finalizing the Discipline Committee policies/procedures.
- PIMs will be worked on through January and February.

*Unfinished Business:*

- Discipline Committee
- PIMs
- Frans Hoek partnership

*Adjournment:*

Sam Head adjourned the meeting at 9:15 pm.